

Ministero dell'Ambiente e della tutela del territorio e del mare

PUBLIC INFORMATION STRATEGIES

Strategies from Italian local authorities

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Legislation

NATIONAL decree 13 August 2010, n. 155 implementing directive 2008/50/CE

Municipalities

Regions and
Autonomous
Provinces with their
technical Agencies

Ministry for Environment, Land and Sea and the National Agency

Competencies

Art. 18 - Information to the public

All Institutions make available to the public data and information on ambient air quality:

- ✓ information on exceedences
- ✓ timely data on hourly or at least daily basis
- ✓ annual reports



Information strategies 1/2

All Institutions use mainly the **websites** to inform the public on ozone concentrations

Timely AQ data

All Regional Authorities/Environmental Agencies

Data download

45% of Regional Authorities/Environmental Agencies

Map of the stations

60% of Regional Authorities/Environmental Agencies

Extra services

QA index, previsional maps, AQ modelling

Information strategies 2/2

In addition to information on monitoring activities and registered data, most of local authorities share information on:

- specific information on which are the population groups at risk
- recommended behaviors
- suggestions on nutrition
- information on the role of citizens to contribute to reduce air polluition

SWOT Analysis

STRENGTHS:

- active participation of local authorities
- better knoledge of the territory

WEAKNESSES:

• lack of a complete National scenario

OPPORTUNITIES:

- increasing the availability of new reporting of real time data
- increasing the diffusion of extra services

THREATS:

- inconsistency among different local strategies
- misunderstandings in data interpretation

Conclusions

- ✓ High levels of ozone seems not to be an issue for the public, they do not raise people interest or concern
- ✓ More coordination at EU level could be useful to find a way to manage the problem both in terms of reducing pollution and of raising awareness

Thank you!

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